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Melaka developer to launch TOD in Cheras

BY SHAWN NG

PETALING JAYA: Melaka-based developer Parkland Group is making its first venture into the Klang Valley with an upcoming transit-oriented development (TOD) in Cheras, Selangor.

The serviced apartment project on a 2.36-acre freehold site in Cheras Batu 11 (11th Mile) will be connected to the Batu 11 Cheras MRT (mass rapid transit) Station via a 15m link bridge, which is said to be the shortest connecting bridge along the MRT line.

Dubbed Parkland Residence @ Cheras South, the project has a gross development value (GDV) of RM300 million and will feature a 39-storey, L-shaped building. It will house 714 serviced apartment units and a 9-storey car park podium, said Parkland group managing director Victor Tan.

Carrying an indicative selling price of RM520 psf, the units come in three layouts – the 875 sq ft 3-bedroom and 2-bathroom Type A, the 704 sq ft 2-bedroom and 2-bathroom Type B and the 550 sq ft 1-bedroom and 1-bathroom Type C.

“This is Parkland Group’s first project in the Klang Valley and it will be a stepping stone into the Klang Valley market where there are numerous pocket lands suitable for high-rise developments,” Tan told EdgeProp.my.

Parkland started as a construction company in 2005 and diversified to the property development segment in 2012, said the developer.



From left: Parkland general manager Wong Tark Keong, director Ching Ah Lai and Tan posing with a model of Parkland Residence @ Cheras South.

“We have completed many high-rise developments since the inception of Parkland 13 years ago,” he added, citing the group’s recently completed Parkland Residence @ Sungai Melaka, a serviced apartment project. It was handed over in November.

With a GDV of RM360 million, Parkland Residence @ Sungai Melaka sits on a 6.5-acre freehold site. All its 890 serviced apartment units have been sold at an average price of RM400 psf, said the developer.

It is believed to be the first high-rise stratified development in Melaka to issue strata titles upon vacant possession after the enforcement of the Strata Titles Act 2013.

Tan sees Parkland Residence @ Cheras

South as an important project for Parkland to establish itself as a long-term player in the Klang Valley market where demand for homes is expected to be strong as the population is expected to hit 10 million by 2020.

Targeted for launch in January 2019, Tan said Parkland Residence @ Cheras South are affordably priced starter homes for young couples and families living in the surrounding areas, namely Cheras and Kajang. The project is expected to be completed in the second quarter of 2022.

The main selling point of the project is the 15m link bridge, he added. It will link level 5 of the project to Entrance B of the Batu 11 Cheras MRT Station, thus allowing residents

to enjoy the convenience of having an MRT station at their doorstep.

“Among the 35 stations, I think this bridge is the shortest one. It only takes about 25 minutes to travel from here to Bukit Bintang in the city centre,” he said.

For security reasons, a turnstile gate will be installed at the link bridge, allowing residents to access the building one at a time with their access cards.

Looking ahead, Parkland plans to launch a RM200 million landed residential development comprising linked houses and semi-detached priced below RM500,000 in Kluang, Johor in 2019 while hunting for more land in the Klang Valley.

“We have been actively searching for land such as in Subang and Puchong. Our aim is to go for high-rise developments on pocket lands and there are plenty of such lands in the Klang Valley,” he pointed out.

Currently, Parkland owns some 1,067 acres of land of which more than 1,000 acres are in Johor while the balance is in Melaka. With an estimated GDV of about RM3.65 billion, the landbank is expected to keep the group busy for the next decade, said Tan.

To date, Parkland Group has completed 230 landed houses, 809 high-rise homes and 460 commercial properties with a combined GDV of RM742.5 million.

It has an ongoing project dubbed Taman Kluang Perdana which comprises 491 landed homes with a GDV of RM295 million.

Cost of living rises but Malaysia is still among cheapest locations for expats

BY RACHEL CHEW

KUALA LUMPUR: Although Malaysian cities have seen a significant rise in the rankings for cost of living for expatriate workers, they remain the cheapest locations in Asia for expats, according to the latest Cost of Living survey by ECA International.

The international provider of knowledge, information and software for the management and assignment of employees said Kuala Lumpur is the most expensive city in Malaysia.

“Malaysian cities have seen big rises in the cost of living rankings with all three surveyed locations still sitting outside the global top 150.

“Kuala Lumpur is the highest placed Malaysian city in the rankings and has risen 24 places to 188th,” said ECA International Asia regional director Lee Quane in a statement released on Monday.

The rankings showed that the Malaysian cities surveyed — Kuala Lumpur, Johor Bahru and Penang, have all seen significant rises of over 20 places each.

“Kuala Lumpur is now more expensive for foreign workers than many of the locations that ranked higher in the 2017 rankings, such as New Delhi, Manila, and Mumbai,” he explained.

Nevertheless, it remains one of the cheapest locations in Asia for overseas workers, added Quane.

Meanwhile, Singapore returned to the global top 20 most expensive locations for

expats as the 18th most expensive city in the world. Within Asia, Singapore is the ninth most expensive location. In 2017, Singapore was the 21st most expensive city in the world for expatriates.

“The Singapore dollar has performed strongly this year, resulting in a slight rise in Singapore’s rankings, up three places to become the 18th most expensive location in the world.

“Singapore has long been considered one of the most expensive cities for expats to live and work in and this looks set to continue,” Quane noted.

Among the biggest risers in the rankings was Bangkok, which moved 32 places to rank among the top 100 most expensive locations for the first time.

“Over the past five years, Bangkok has climbed more than 80 places. The Thai capital now sits in 90th place in our cost of living rankings. The Thai baht has strengthened in recent years, as the economy has expanded and the political landscape has stabilised,” Quane shared.

In mainland China, all 14 of the Chinese cities surveyed by ECA remain in the global top 50, with Shanghai leading the way as the 14th most expensive location globally.

The cost of living for overseas workers in Australia and New Zealand has plummeted since 2017, with every Australasian location included in the survey dropping at least 20 places. Sydney and Canberra both fell out of the top 50 and now sit in 70th and 85th respectively.

Top 10 most expensive locations – Asia

LOCATION	2018 ASIA RANKING	2018 GLOBAL RANKING	2017 GLOBAL RANKING
Ashgabat, Turkmenistan	1	1	146
Hong Kong	2	6	9
Seoul, Korea Republic	3	7	11
Tokyo, Japan	4	8	8
Busan, Korea Republic	5	13	23
Shanghai, China	6	14	12
Yokohama, Japan	7	15	18
Nagoya, Japan	8	17	19
Singapore	9	18	21
Osaka, Japan	10	19	20

Top 10 most expensive locations – Global

LOCATION	2018 RANKING	2017 RANKING
Ashgabat, Turkmenistan	1	146
Geneva, Switzerland	2	4
Zurich, Switzerland	3	3
Basel, Switzerland	4	5
Bern, Switzerland	5	6
Hong Kong	6	9
Seoul, Korea Republic	7	11
Tokyo, Japan	8	8
Oslo, Norway	9	7
Stavanger, Norway	10	10

cantly over the past 12 months. A shortage of goods and hard currency means that it is now much more expensive for expatriate workers in Ashgabat to purchase the items and services that they normally would,” he shared.

The survey compares a basket of like-for-like consumer goods and services commonly purchased by assignees in more than 450 global locations. Certain living costs, such as accommodation rental, utilities, car purchases and school fees are usually covered by separate allowances. Data for these costs are collected separately and are not included in ECA’s cost of living basket.

Meanwhile, the world’s most expensive city for expats is Ashgabat, capital city of the Central Asian nation of Turkmenistan. The city has rocketed from 146th in 2017 to the top spot amid a deepening economic crisis.

“A plunging black market exchange rate and foreign exchange shortages have stoked levels of inflation in Turkmenistan and have led the prices of goods to increase signifi-

This story first appeared on www.EdgeProp.my



Why rent when there's FundMyHome?

Say you and your spouse are in your late 20's, with two beautiful children. You earn just over RM5,000 a month – barely enough to cover your car loan, groceries, utilities and other expenses. You've delayed buying a house and are renting a 3-bedroom, 900 sqft apartment for RM1,200 a month.

How can FundMyHome help you buy a home?

First up, it offers a variety of homes to suit your family's needs. Let's say you choose a newly-built apartment costing RM300,000.

Under FundMyHome, you need to pay just 20% of the purchase price to secure your home. And you can do this by taking a 5-year personal loan of RM60,000 at 7% p.a., which works out to a repayment of just RM1,200 a month.

FundMyHome will help raise the balance of 80% from institutions. And once the buying process, including vacant possession is completed, you and your family can move in.

Yes, you will still have monthly payments to service your personal loan. But the big difference is, while previously you paid rent, your monthly payments now go to building up your equity. If you service your loan promptly each month, it will also improve your credit rating. Your family enjoys the security of living in your own home, without worrying about rental increases or the landlord asking you to vacate.

At the end of five years, you will have equity worth RM60,000 in a home under your name (Table 1). If you had continued to rent, you would have nothing to show for the 5 years' worth of rental paid.

**Table 1:
Renting versus Buying under FundMyHome**

	Renting	FundMyHome
Upfront cash required	0	0
Monthly rent (Year 1-5)	1,200	-
Monthly Loan repayment (Year 1-5)	-	1,200 ¹
Ownership at end of Year 5	0	60,000 ²

¹ Arises from servicing the 7%, 5-yr RM60,000 personal loan (reducing balance) taken out to fund 20% of the purchase price.
² Value of the homeowner's 20% equity assuming the property price remains unchanged.

Buying through FundMyHome rather than renting during the first five years puts you in a better financial position for a mortgage thereafter.

Year 6 and beyond

Continuing your journey as a homebuyer under FundMyHome, by Year 6, you would have accumulated RM60,000 or 20% equity in the home (Table 2).

Should you choose to apply for a 80% mortgage to buy the home, you need no further funds to meet the downpayment, assuming the home price is unchanged at RM300,000. And if it rises, to say RM350,000, you only need to top up RM10,000.

**Table 2:
A Better Position for a Mortgage in Year 6**

	Renting	FundMyHome
Equity in home at start of Year 6	0	60,000
Funds needed for 20% downpayment:		
If the home price stays at RM300,000	60,000	0
If the home price rises to RM350,000	70,000	+10,000
If the home price falls to RM270,000	54,000	+24,000 ¹

¹ Due to the fall in home price, your remaining equity of RM30,000 is your original 20% equity of RM60,000 less the loss of RM30,000. The RM24,000 refers to the top up amount required to meet the new 20% equity of RM54,000 based on home price of RM270,000.

Rental: The more expensive alternative

On the other hand, if you had stayed in a rented house through the first five years, you would have no equity in the home and would need to raise a further RM60,000 towards the downpayment of 20% to purchase the same home costing RM300,000 (Table 2). If the home price rises to RM350,000, you would need to raise a higher sum of RM70,000.

The reality is, you will NEVER be worse off with FundMyHome, compared to renting. If the house price falls by 10%, you would still have positive equity value of 10% of the original house price. Even if the house price falls by 20%, you are not worse off than renting. The positive equity value created is what will help you to eventually own the home completely.

“Pay RM1,200 per month in rental for 5 years? Or pay RM1,200 per month towards owning my own home? The choice is obvious!”



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COVER STORY



BY RACHEL CHEW

BRIGHTER DAYS AHEAD for KL City offices?

Kuala Lumpur City Centre (KLCC) has been the heart of the central business district (CBD) of Malaysia's capital since the completion of the Petronas Twin Towers in 1999. Over the last two decades, KLCC and its office buildings have benefitted tremendously from the once booming oil and gas (O&G) sector.

Against the backdrop of a commodity-driven economy, KLCC is a success story of the country's rapid growth and development.

"The CBD will expand further when more commercial developments are completed in the KL city. Among the notable upcoming new developments are Merdeka PNB 118, the Tun Razak Exchange and Bukit Bintang City Centre," says JLL Property Services (Malaysia) Sdn Bhd managing director YY Lau.

According to JLL's data, there is currently about 17.7 million sq ft of grade A purpose-built office space in KLCC alone, which is slightly more than half the total stock of KL.

"Net absorption in KLCC has been soft. The demand weakness correlates with the fall in oil prices in 2015 and 2016. Despite improving oil prices in 2017 and 2018, there was still no significant increase in demand," she notes.

Lau adds that both strata and purpose-built offices are expected to continue being affected by soft demand, which translates to high vacancy rates in the short- to medium-term.

Owing to this, dependency on the O&G sector has been reduced while new sectors such as high-technology industries and co-working spaces have been taking up of office space in the city centre, says Lau.

Light at the end of the tunnel?

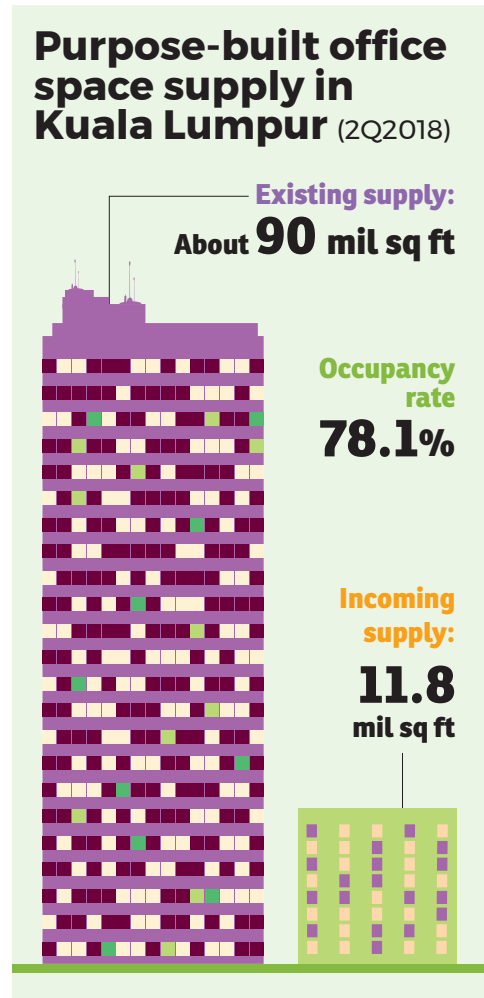
However, looking at the performance of the overall KL office leasing market in 2017 and the first half of 2018, Zerin Properties managing director and CEO Prevedran Singhe says it has been performing better than expected.

"Surprisingly, the office market has been rather strong. It recorded about 4 million sq ft (of take-up) in 2017 compared with 2.5 million sq ft to 2.6 million sq ft the previous year.

"The market slowed down a bit as we entered 2018, but we saw higher demand from the O&G and services sector, as well as SMEs (small and medium enterprises).

"KLCC will pick up again, supported by the recovering O&G sector and the enhancement of the overall traffic infrastructure in the city centre.

"Those who left the city for KL fringe locations due to complaints of traffic congestion in the city centre are now starting



to face similar (traffic) jams there.

"So, they may think of coming back when their tenancy contracts end because KLCC is the corporate and financial hub of the country," Prevedran says.

JLL's Lau agrees that the KLCC office market has been showing minute improvement in terms of occupancy rate and asking rents although they may not seem significant.

"Some of the well-managed premium offices have seen an improvement in occupancy rates. With the stronger occupancy, these premium buildings have started to raise their rents," Lau notes.

She says that the current overall average asking rent in KLCC has increased by 1.0% quarter-on-quarter and 2.7% year-on-year in 1Q2018 to RM7.72 psf per month.

While asking rents have remained resilient at the moment, its sustainability depends on further improvements in demand and actual completion of incoming supply, Lau highlights.

"As several new projects are slated for completion in KLCC over the next five years, higher vacancy rates can be expected and this will exert downward pressure on average asking rents. However, we may see some delays in project completions. Should that be the case, the vacancy rate will not be adversely affected," she reckons.

Both Prevedran and Lau expect that demand for KL city office space will be better due to improved connectivity after the completion of the Sungai Buloh-Serdang-Putrajaya mass rapid transit line (MRT 2) in 2021. By that time, office rents in the city centre and those in KL fringe locations (such as KL Sentral and Mid Valley City) will be more competitive with each other.

"The increase in average rents in KLCC has been modest compared to other sub-markets. As rents in the KL fringe continues to rise, the KLCC office market will become more competitive.

"In addition, the new developments in KLCC are modern integrated projects incorporating retail, F&B, leisure and residential components that promote the "live, work, and play" concept, thus raising their attractiveness," Lau says.

Prevedran also believes that KLCC will remain attractive given the fact that it is the financial hub of the country and the KLCC



Lau: Despite improving oil prices in 2017 and 2018, there was no significant increase in demand.



Singhe: KLCC will pick up again, supported by the recovering O&G sector and the enhancement of the overall traffic infrastructure in the city centre.

address is one of the key considerations when foreign companies venture into the Malaysian market.

"It is about the corporate image. MNCs (multi-national companies) take the address more seriously than you think. Furthermore, almost all the country's top banks and corporations have their headquarters in KLCC. It makes more sense to set up their offices here," Prevedran notes.

Nonetheless, in the short term, he expects KLCC office rents to remain flat due to substantial incoming supply.

"The market is recovering. We see more activity going on but I do not think we will see a tremendous improvement in pricing if there is more supply. In terms of occupancy rate, I think it will not go any lower than

KLCC purpose-built office transactions in the past 5 years

YEAR	BUILDINGS	LOCATION	NLA (SF)	RM MIL	RM PSF	BUYER	SELLER
2013	East Wing, Icon Tun Razak	Jalan Tun Razak	267,907	226	843	Top Glove Corporation Bhd	TS Law Realty Sdn Bhd
2013	Menara PMI	Jalan Changkat Ceylon	104,011	60	577	Admiral Gateway Sdn Bhd	Pan Malaysian Industries Bhd
2013	Menara PJD	Jalan Tun Razak	414,000	220	531	Able Starship Sdn Bhd	PJ Development Holdings
2013	Menara 238	Jalan Tun Razak	490,000	206	420	KPJ Healthcare Bhd	Danaharta Hartanah Sdn Bhd
2014	Menara ING	Jalan Raja Chulan	160,413	132	825	Goldstone KL Sdn Bhd	Tower REIT
2015	Plaza Pekeliling	Jalan Tun Razak	144,376	28.28	196	Fitters Diversified Bhd	GCP Tower Sdn Bhd
2015	Integra Tower	Jalan Tun Razak	760,715	1,065	1,400	KWAP	BlackRock
2015	Menara Raja Laut	No 288, Jalan Raja Laut	397,939	220	553	Hong Leong Assurance Bhd (HLFG)	Hong Leong Bank Bhd
2015	Wisma AmanahRaya	Jalan Ampang	153,908	78	507	Annex Sentral Sdn Bhd	CIMB Islamic Trustee Bhd (Trustee for AmanahRaya REIT)
2015	AmBank Group Leadership Centre	Jalan Puncak, Off Jalan P. Ramlee	57,801	36	623	Techvance Properties Management Sdn Bhd	Maybank Trustees Bhd (Trustee for AmFirst REIT)
2016	Dijaya Plaza	Jalan Tun Razak	156,488	140	895	Kenanga Investment Bank Bhd	Tropicana Plaza Sdn Bhd (a wholly-owned subsidiary of Tropicana Bhd)
2016	Menara AIA Cap Square	Jalan Munshi Abdullah	601,574	511	850	KWAP	Union Investment Real Estate GMBH
2017	Menara Prudential	Jalan Sultan Ismail	164,706	125	758	KL 33 Sdn Bhd (a subsidiary of Plaza 33 Sdn Bhd)	OCBC Properties (M) Sdn Bhd

SOURCE: SAVILLS



74%, but it may not break through 80% in the near future," he says, adding that the current occupancy rate for KLCC offices is close to 80%, compared with 78% in 2016/2017.

Meanwhile, Savills Malaysia's director of research and consultancy Amy Wong says some 9.4 million sq ft of office space is expected to be completed in KL city over the next three years, or an average of 3.1 million sq ft per year.

"In a very good year, we have seen about 1 million sq ft being absorbed in KL city. However, office net absorption space averaged 330,000 sq ft from 2014 to 2016.

"The continued supply and demand imbalance will inevitably push up the KL office vacancy rate which is currently at 19%. It is worth noting that 45% of incoming office space is pre-committed space, which leaves about 5 million sq ft on the open market," Wong notes.

She also points out that office space demand is largely controlled by economic growth. Such demand is indicated by new international or foreign companies coming into Malaysia and the emergence of new trends such as co-working spaces.

"All of these are evident in Malaysia, but remember that demand normally comes from growth. It is very rare for a company to uproot and relocate wholesale to another country," she notes.

Flexible workspace

Savills' Wong also notes that the rise of flexible workspace operators and tech companies are taking up large spaces, some as anchor tenants in prime office buildings in the city.

Strata office transactions in KLCC

DEVELOPMENT	LOCATION	TYPICAL SIZE RANGE (SQ FT)	TRANSACTIONED PRICE (RM PSF)	TRANSACTIONED PRICE (RM PSF)	ANNUAL GROWTH (%)
Megan Avenue 2 (fka Megan Phileo Avenue)	Jalan Yap Kwan Seng	1,200 – 6,000	NA	2018: 1,165	NA
Megan Avenue 1 (fka Megan Phileo Promenade)	Jalan Tun Razak	1,518 – 4,900	2017: 543	2018: 685	26%
Plaza 138	Jalan Ampang	725 – 1,550	2017: 622	2018: 751	21%
Wisma UOA Centre	Jalan Pinang	1,100 – 10,000	2017: 880	2018: 980	11%
Menara Bangkok Bank	Jalan Ampang	775 – 5,000	2016: 942	2017: 1,000	6%

SOURCE: JLL

LOW YEN YEING | EdgeProp.my



Wong: It is worth noting that 45% of incoming office space is pre-committed space, which leaves about 5 million sq ft on the open market.

These include Colony located at Vipod Residences, Jalan Kia Peng and Common Ground located at KL33, Jalan Sultan Ismail.

In December, New York-based WeWork also announced its first branch in KL which will officially open in 1Q2019.

It will be taking up five storeys at Equatorial Plaza, KL, for a total space of 100,000 sq ft.

Currently, WeWork operates across 83 cities in 24 countries with more than 320,000 members around the world ranging from start-ups to household names.

According to Prevedran, there are about 62 co-working centres in the Klang Valley and most of them are independent companies. In comparison, there are more than 330 co-working centres both in Hong Kong and Singapore.

"The rapid growth of co-working spaces will benefit the tenant. They don't have to be locked into a long-term contract, especially if they are start-up companies or they are here just for a few months to study the market before setting up a branch in Malaysia.

"I believe the growth of co-working space will impact the overall office market, but in a positive way, as it will encourage more market activity in the office segment," Prevedran concludes.

The completion of new high-specification

premium office buildings that offer good connectivity and integrated concepts may attract more technology and co-working space providers, says JLL's Lau.

Strata offices

Despite the current subdued KL office market overall, Prevedran has observed a relatively healthy demand for strata offices.

"There are many purpose-built offices around that are not really suitable for small users or new companies because it may be too much to commit to, especially in the current uncertain market environment. So, smaller strata office units could be a good option.

"Strata office unit owners are targeting SMEs as they offer the strongest demand (for offices) at all times," Prevedran shares.

According to Prevedran, there are only a few existing strata office buildings in KL's Golden Triangle such as Menara Bangkok Bank and Megan Avenue. As such, he believes there is good investment potential in strata offices going forward, due to their limited supply.

Savills' data shows that there are 3.03 million sq ft of stratified office space in the KLCC area which makes up about 6.5% of the total market share.

"Average vacancy rate recorded is about 37.6%," says Savills' Wong.

However, larger companies like MNCs would still prefer to rent office spaces in purpose-built office buildings.

"Not many companies are willing to buy office suites, especially MNCs. Generally speaking, MNCs would rather lease space in purpose-built offices as they offer the flexibility to expand or downsize," says Lau.

Merry Christmas
and a Happy New Year!

from all of us at 

FEATURE



Get into the HOLIDAY SPIRIT at the malls

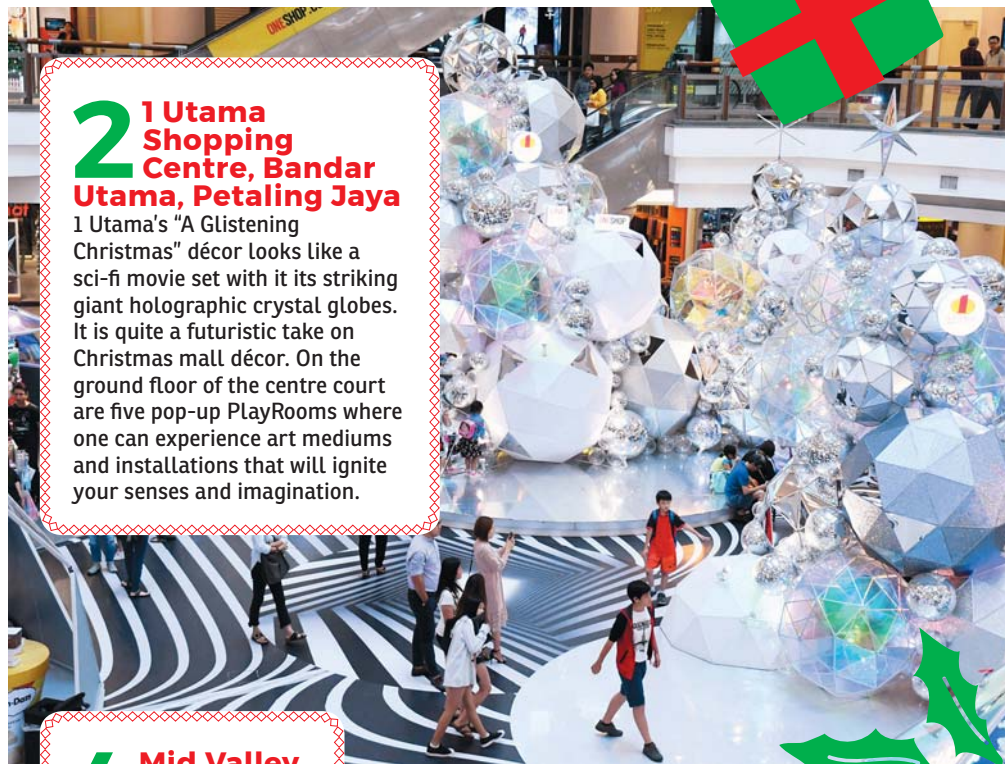
The year-end festive holiday season is one of the best times to visit the malls and get into the holiday spirit. Christmas is a time for joy and cheer and shopping malls all over Malaysia have been decked out to the nines all vying for that “wow” factor. From traditional green and red décor to a futuristic winter wonderland, they offer a visual feast that lifts the spirit. So go treat yourself to some festive cheer!

Here’s a preview of the décor at a few major shopping malls in the Klang Valley.



1 Berjaya Times Square, Jalan Imbi Kuala Lumpur
Themed “Magnificent Luminaire – Sculpture of Lights”, Berjaya Times Square is celebrating the festive season with a magnificent display of light sculptures including Christmas trees. The main feature of the display is the massive halo curtains or chandeliers of gold highlighted by sparkling giant red and gold baubles. The twinkling wonderland is the perfect setting for a festive selfie.

PICTURES BY LOW YEN YEING | EdgeProp.my



2 1 Utama Shopping Centre, Bandar Utama, Petaling Jaya
1 Utama’s “A Glistening Christmas” décor looks like a sci-fi movie set with its striking giant holographic crystal globes. It is quite a futuristic take on Christmas mall décor. On the ground floor of the centre court are five pop-up PlayRooms where one can experience art mediums and installations that will ignite your senses and imagination.



4 Mid Valley Megamall, Kuala Lumpur
Mid Valley Megamall has turned its Centre Court into a Christmas Circus carnival! The main stage with its red and white circus tent top is flanked by Christmas trees and candy-cane coloured stalls while Nutcracker soldiers and “circus performers” in the form of sculptured figures put on their “acts” at random spots.



3 The Gardens Mall, Mid Valley, Kuala Lumpur
Relive your childhood and be captivated by the delightful décor of The Gardens, Mid Valley. Themed “Let Your Heart be Light” and inspired by imagery found in children’s fables and fairy tales, the ground floor of the mall has been transformed into an enchanted garden of festive green and red hanging laurels.



5 Sunway Pyramid, Bandar Sunway, Selangor
Stop by at Sunway Pyramid for a “Jolly Rainbow Christmas Fun Factory” and be dazzled by the cute and chubby unicorns with rainbows flowing out of them; yes, we are in fantasy land. Kids can try the Rainbow Slide where Christmas characters such as Santa Claus come to life at the Unicorns Alive dome. There is also the Rainbow Memory Lane photo booth where you can show off your best pose.